**MOHAWK VALLEY COMMUNITY COLLEGE**

**UTICA AND ROME, NEW YORK**

**COURSE OUTLINE**

**BM 206 Business Ethics C-3, P-0, Cr-3**

**Course Description:**

This course provides an overview of business ethics and ethical management practices, with emphasis on the process of decision making and working through contemporary dilemmas faced by business organizations, managers, and employees. It demonstrates how ethics can be integrated into business decisions and applied to careers. Topics include an overview of business ethics; corporations and social responsibility; business and society; consumers and the

environment; ethical issues in the workplace; business ethics in a globaland multicultural environment; values, rights, and responsibilities; and

frameworks for ethical decision-making in business.

# STUDENT LEARNING OUTCOMES:

# Upon successful completion of this course, the student should be able to:

* Recognize organizational challenges to ethical behavior.
* Evaluate common beliefs about ethics—especially common beliefs about the role of ethics in business.
* Recognize the inherent conflict of interest in many business decisions.
* Demonstrate knowledge of established methodologies of solving ethical problems.
* Apply moral reasoning to specific situations and defend the conclusions of that reasoning
* Develop strategies for identifying and dealing with typical ethical issues, both personal and organizational.
* Demonstrate an understanding of common ethical problems in businesses and other organizations, and determine practical steps that can be taken to address those problems

**MAJOR TOPICS:**

* Perspectives on business ethics and values
* Ethical issues in business
* Ethical theories and how to use them
* Personal values in the workplace
* Values and ethical thinking
* Individual responses to ethical situations
* Corporate responsibility and corporate citizenship
* Ethics in the marketplace
* Social responsibility and the environment
* Corporate models for ethical decision-making
* Sustainability and the responsible corporation
* Ethical conformance: standards, culture and leadership
* Global and local values and international business

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