**Mohawk Valley Community College**

**Utica and Rome, New York**

**Syllabus**

**FD101 Apparel I: Illustration**  **C-1, P-4, Cr-3**

**Course Description:**

This course covers the theory, role, scope, and practice of apparel illustration. Emphasis is placed on the ideation process of fashion illustration, understanding of the figure in relation to fashion, and accurately depicting draping regarding texture, color, and pattern. It further investigates approaches to design process and principles, layout method, flats, color theory, fabric selection, and conceptual ideation.

**Course Objectives:**

Upon the successful completion of this course, the student will be able to:

* Utilize traditional and digital techniques for fashion illustration
* Create fashion sketches, designs, and concepts
* Understand fashion design principles
* Understand the history of fashion
* Demonstrate fashion vocabulary via critiques and in-class discussions

**Major Topics:**

* Body Proportions in Fashion
* Materials and Media Usage
* Model Posing and Croquis Drawing
* Color Palette Creation
* Basic Flats

**Reviewed July 2024**