**Mohawk Valley Community College**

**Utica and Rome, New York**

**Course Outline**

**GD 222 Typography 2 C-2, P-2, CR-3**

**Course Description:**

This course explores advanced visual typographic problem solving as it relates to print design.

Students apply advanced design principles and practice as they prepare to create a professional portfolio. Advanced understanding and application of the typographic grid is applied to problems in the design process

**Prerequisite:** GD 220 Typography 1

**Student Learning Outcomes:**

Upon the successful completion of this course, the student will be able to:

* Understand and demonstrate an advanced professional understanding of the typographic grid.
* Demonstrate that research and understanding subject matter yields intelligent designs.
* Understand and apply advanced design principles.
* Understand how to utilize all of the software of the design studio to create professional results.
* Prepare artwork for inclusion in a professional level graphic design portfolio.

**Major Topics:**

* Advanced typographic grid techniques.
* Creative typographic applications.
* Professional techniques and practices within the GD studio.
* Creative use of the digital software.
* Research and its importance to the design process.

Reviewed July 2023