**Mohawk Valley Community College**

**Utica and Rome, New York**

**Course Outline**

**GD297 Graphic Design 3: Design Systems C-1, P-4, Cr-3**

**Prerequisite:** GD199 Graphic Design 2: Advanced Design Studio

**Course Description:**

This is an advanced course in the use of digital software to generate professional-level and advanced graphic designs. Research and critical thinking are applied to various subject matter to help the student establish a uniform problem-solving method for creative success. Students are expected to apply knowledge and skills from Fundamental and Advanced Design Studio.

**Student Learning Outcomes:**

Upon the successful completion of this course, the student will be able to:

* Perform research and present the findings in a graphic form
* Understand registration marks and their necessity in design
* Select and specify appropriate layering for projects.
* Scan and import images from multiple platforms into a single document.
* Utilize advanced printing techniques.
* Create and print a digital full color and black and white comprehensive.
* Maintain good project planning in order to meet specific guidelines.
* Understand and apply advanced problem-solving methodology.

**Major Topics:**

* Channels of information
* Anatomy of typography
* Advanced grid usage
* Page layout
* Registration
* Computer Hardware and Software