**Mohawk Valley Community College**

**Utica and Rome, New York**

**Course Outline**

**GD299 Graphic Design Portfolio Workshop C-1, P-4, Cr-3**

**Prerequisite:**  GD298

**Course Description:**

This course prepares for entry into the graphic design profession utilizing the breadth of work created within the Graphic Design curriculum. Emphasis is placed on the preparation of multiple portfolios (traditional and digital) in preparation for academic advancement or a lifelong career as a Graphic Designer. Highly advanced assignments and techniques will be utilized throughout the term.

**Student Learning Outcomes:**

Upon the successful completion of this course, the student will be able to:

* Create a professional quality portfolio.
* Create an individual approach and style.
* Work with a team of student designers.
* Participate in critiques and accept constructive criticism.
* Demonstrate an understanding of the various fields in graphic design.

**Major Topics:**

* Professional practices in the graphic design industry
* Developing a professional portfolio
* Researching job and transfer opportunities
* Advanced graphic design techniques
* Creation of an individual brand
* Graphic design as a lifelong practice
* Preparing to present work in a professional setting

July 2023