**MOHAWK VALLEY COMMUNITY COLLEGE**

**UTICA-ROME, NY**

**COURSE OUTLINE**

HT101 Introduction to the Hospitality Industry C-3, P-0, Cr-3

1. COURSE DESCRIPTION:

This course provides an overview of the organizational structure of hotels, restaurants, and clubs from a management perspective. Topics include analysis of the hospitality industry, career opportunities,

management theory, practical management techniques, and social responsibility of the industry

Corequisite: None

Prerequisite: None

1. STUDENT LEARNING OUTCOMES:

Upon completion of this course, students will be able to:

* Define and differentiate key sectors within the hospitality industry, including lodging, food and beverage, travel and tourism, and event management.
* Analyze the economic impact of the hospitality industry at both local and global levels, considering factors such as employment, revenue generation, and tourism trends.
* Evaluate the interrelationships between various segments of the hospitality industry, examining how businesses collaborate and compete within the broader tourism ecosystem.
* Assess the social and cultural influences of hospitality services on local communities and global travelers, considering aspects such as cultural exchange, sustainability, and ethical implications.
* Demonstrate an understanding of career opportunities within the hospitality industry, including the advantages and challenges of working in different sectors such as hotels, restaurants, resorts, and event venues.

1. MAJOR TOPICS:

The Travel and Tourism Industry

Hospitality Careers

The service industry

The restaurant industry and the organization and management

The hotel industry and the organization and management

Club management

The meetings industry

Managing floating resorts

Managing Casino hotel

Managing hospitality management