**Mohawk Valley Community College**

**Utica and Rome, New York**

**Course Outline**

**PT 106 Multimedia Photography C-2, P-2, Cr-3**

**Course Description:**

This course introduces the techniques of multimedia production. The techniques of DSLR video production are explored and students shoot and edit video captured from HD DSLR cameras. Students produce videos focusing on technical skills and storytelling through multimedia elements.

Prerequisite: PT207 Digital Photography 1: Camera and Editing

**Student Learning Outcomes:**

Upon the successful completion of this course, the student will be able to:

* Understand the research methods for multimedia production
* Create a project roadmap and corresponding script
* Recognize the value of location scouting and planning
* Identify current methods for Capture
* Demonstrate knowledge of audio capture and editing
* Understand video editing software and workflow
* Identify various media outlets for audience participation and feedback

**Major Topics:**

* Research
* Project pathway and/or Scripting
* Location scouting
* Location lighting
* Location audio capture
* Controlled environment audio capture
* Audio editing
* Video capture
* Still capture
* Editing (selecting content)
* Software (Premiere or Final Cut) production
* Formatting for capture and export
* Sample group test (Show production to various audiences and gather feedback)
* Analyze and incorporate feedback
* Rendering and dissimilating project

Reviewed July 2023